A picture containing icon

Description automatically generated

## Black community social media posts + copy

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| **INSTAGRAM STORIES** | |
| **LINK FOR SWIPE UP CALL TO ACTION** | **ASSETS FOR REFERENCE**  (Graphics available for download in the social media toolkit) |
| mybettertomorrow.org |  |
| mybettertomorrow.org |  |

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| **INSTAGRAM FEED** | | |
| **COPY** | **ASSET FOR REFERENCE**  (Graphic available for download in the social media toolkit) | |
| Getting vaccinated means celebrating that walk across the stage.  It’s okay to have questions about the vaccine. Visit the link in our bio for answers. | A screenshot of a cell phone  Description automatically generated with medium confidence | |
| **FACEBOOK** | | |
| **COPY** | | **ASSETS FOR REFERENCE**  (Graphics available for download in the social media toolkit) |
| We all have questions. Get the facts. For more information about the vaccines visit MyBetterTomorrow.org | |  |
| Getting vaccinated means going back to one-on-one time with the (little) ones you love. Your vaccine questions have answers. To get the facts visit MyBetterTomorrow.org | |  |