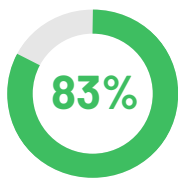


U.S. State of Infectious Disease Preparedness Survey

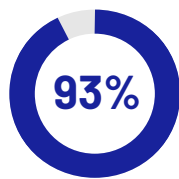
In the face of increasing threats from infectious respiratory diseases, **Champions for Vaccine Education, Equity and Progress (CVEEP)** released key survey findings that examine how consumers and pharmacists perceive the importance of vaccine readiness, health literacy and credible, fact-based information on infectious disease prevention and therapies in helping support future pandemic preparedness.*

Strengthening access to vaccines and vaccine innovation is critical to the future of public health and preparedness.

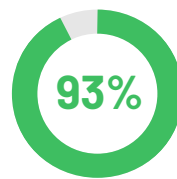


Consumers

believe vaccines protect us from future public health threats.

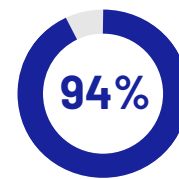


Pharmacists



Consumers

believe it is important for the U.S. to prioritize vaccine development and distribution to prepare for future public health threats.



Pharmacists

Americans are looking for a better understanding of the science behind vaccines.



Consumers and pharmacists believe we need to help people understand basic medical and scientific terms and concepts so that we are all better equipped to handle infectious disease related public health threats.



Pharmacists prefer having choices when it comes to COVID-19 vaccines. Similarly, consumers also expressed a preference for selecting the specific COVID-19 vaccine they receive.

Credible, fact-based information is crucial to promoting trust and awareness of the risk of severe infectious diseases and preparedness for the next public health threat.

More than **7 in 10 consumers** and **8 in 10 pharmacists** say trustworthy (72% consumers, 85% pharmacists) and clear and easy to understand information (70% consumers, 80% pharmacists) about infectious disease therapies and treatments, including vaccines and medicines, is very important in preparing for future public health threats.

**Methodology: The 15-minute online fielded from April 19th to May 10th, 2024 and obtained interviews from 150 pharmacists and 1,482 general population adults (18+) in the United States.*

For more information, visit

<https://cveep.org/vaccines/pandemic-preparedness-and-public-understanding-of-vaccine-science/>